* Utilized SQL queries for hierarchical analysis to determine the senior most employee by job title and similar queries (Tools like aggregate function, joins, order by, common table expression is used).
* Identified high-volume regions to pinpoint countries with the most invoices (“Prague” with 273 total currency units is the highest).
* Extracted customer spending behaviour insights for targeted marketing strategies. (“R Madhav” from Czech Republic spent 144 currency units is the best customer)